

60 Summits

1st Annual Gathering of the North American 60 Summits Project Alliance & Friends November 16 - 18, 2008, Las Vegas, NV



DETAILED AGENDA

(still subject to minor change)

GATHERING SCHEDULE

Sunday, November 16

5:30 to 7:00 Welcome reception

Monday, November 17

8:00 to 5:00 Conference Sessions

Tuesday, November 18

8:00 to 4:30 Conference Sessions

12:00 to 1:00 Speed Meetings for
Innovators

4:30 to 6:30 Closing Reception

LEARNING OBJECTIVES

By the end of this Gathering, participants should be able to:

1. Demonstrate familiarity with the major precepts of the work disability prevention paradigm and how it differs from the current paradigm.
2. Explain why collaborating across traditional professional boundaries is a pre-requisite for aggregate (system-wide) improvement of the stay-at-work and return-to-work (SAW/RTW) process in workers' comp and disability benefits systems.
3. Distinguish between (a) the types of actions required to adopt a recommendation for process improvement and (b) the types of actions that will make a new way of doing things become a widely-shared common practice.
4. List the key capabilities and skills that individuals or groups who intend to drive change that will improve the SAW/RTW process on an aggregate level – within or across organizations – have to possess, develop, or acquire.

PRACTICAL DETAILS

1. The **location for all events** is the Alumni Center on the east side of the University of Nevada at Las Vegas campus – at the intersection of S. Maryland Parkway and E. Harmon Avenue. Parking is available.
2. The **registration fee** for people new to 60 Summits is \$400; for members of the Alliance it is \$350; for local leadership teams it is \$300, and for chairs / co-chairs it is \$200. One-day registration is \$250. The fee includes 2 full days of conference sessions, 2 lunches, and 2 receptions.
3. A **registration form** can be downloaded at www.60summits.org
4. **Housing information** is also available at www.60summits.org

North American Sponsors



DETAILED AGENDA

1st Annual Gathering of The 60 Summits Project Alliance & Friends at the Alumni Center, University of Nevada at Las Vegas

Sunday evening, November 16, 2008

5:00 – 7:00 pm Welcome reception – *Art Gallery*

Monday, November 17, 2008

7:30 – 8:00 am Continental breakfast – *Lobby*

8:00 – 9:00 General session – *Grand Hall*

Convene the Gathering; Evolution of a Grass-roots Initiative. – Jennifer Christian, MD, Founder & Chair of The 60 Summits Project

9:00 – 10:00 Breakout Sessions

A. New to 60 Summits – “Mini-Summit” begins. – *Albrecht Board Room*

Keynote address: Preventing Needless Work Disability by Helping People Stay Employed. – Jennifer Christian, MD

B. Summit Planners & Action Groups – *Trent Lounge*

Who are we, and why are we here? What commitments, success factors, and challenges are common to most local groups in planning truly milestone events and building a structure to fulfill the action plans from their Summits? – Diana Cline and David Siktberg facilitating.

10:00 – 10:30 Networking Break – *Lobby*

10:30 – 11:20 General session – *Grand Hall*

Stories of our Summits: Panel Presentation. Local group leaders will briefly describe the Summit planning process from their perspective and then take questions from the audience. Topics: the membership of their planning group and why people got involved, how their group got started and the way they worked together, the design of their event, local color (some “high points” or “low points”), how the event turned out, and what is happening now. – Jennifer Christian, MD, moderating.

Invited Panelists:

- *Workability in Michigan.* Patty Hostine, Cooper-Standard Automotive
- *60 Summits Montana.* Paige Tabor, DC, State of Montana and Doug Buman, Laborers’ International Union of North America
- *Florida Stay at Work Consortium.* Brenda Jacobsen, Lakeside Occupational Medical Centers
- *Wisconsin Consortium for Stay-at-Work and Return-to-Work.* Maja Jurisic, MD, Concentra

11:20 – 11:30 Innovators’ Pitches – *Grand Hall*

“Why you will want to talk to me during the Speed Meetings”. 1 minute each with Q&A.

11:30 – 12:30 **General Session** – *Grand Hall*

Panel Presentation: Kudos and Kibitzing. Although it's really too soon to tell, do we have any early indications of the effects that the Summits and Action Groups have actually been producing? One goal of a Summit is to "drop a pebble in the pond" and see the ripples widen as more and more people become aware of and committed to the new work disability prevention paradigm. Another goal is to develop working relationships "across traditional boundaries". Still another is to galvanize people into action, so they do things they would not otherwise have done – in their own practice, their own organization, their communities or statewide – to implement the recommendations made in the ACOEM paper on Preventing Needless Work Disability by Helping People Stay Employed. What early evidence is there of impacts or changes – on people, practices, operations, organizations, communities, systems?
– Jennifer Christian, MD, moderating

Invited Panelists:

- *California Consortium to Promote Stay at Work. Robin Nagel, MS, CDMS, Kaiser Permanente*
- *North Dakota. Marsha Buchwitz, North Dakota Workforce Safety & Insurance*
- *Minnesota Workability. Mary Harris, University of Minnesota*
- *Ohio Partnership to Prevent Needless Work Disability. Rick Wickstrom, PT, CPE, TWD, Workability Network*
- *Arizona Work Disability Prevention Association. Sanford Goldstein, PT, CLCP, MSCC, Physicians Physical Therapy Service & Jennifer Hallden, AIG Domestic Claims*
- *60 Summits Montana. Paige Tabor, DC, State of Montana and Doug Buman, Laborers' International Union of North America*

12:30 – 1:30 **Lunch & Roundtables.** Mini-Summit participants are encouraged to sit with members of Local Groups – *Lobby, Grand Hall or on the outdoor patio)*

1:30 – 5:00 **General Session** – *Grand Hall*

Persuasive Communications Workshop: Reading People, Finding Common Ground, Getting to "Yes." Most 60 Summits participants are not familiar with the tools and techniques of persuasion used in sales and marketing. If we want to spread a new way of thinking to others, we must learn how to effectively engage and persuade them. – Larry Laufer, Applied Human Resource Systems, Inc., and The 60 Summits Project Staff, workshop leaders

6:00 – 7:00 **"Walk, Talk and Gawk" down the Strip** sponsored by Nationwide Better Health.
Todd Squiers from Nationwide Better Health & Sondra Seay from The 60 Summits Project will lead this enjoyable stroll.

7:00 Dinner on your own.

Tuesday, November 18, 2008

7:30 – 8:00 Continental breakfast – *Lobby*

8:00 – 8:15 a **General Session** – *Grand Hall*

Reconvene session; announcements. Jennifer Christian, MD

Instructions for Speed Meetings for Innovators. Sondra Seay, 60 Summits

8:15 - 10:00

Breakout Sessions

A. New to 60 Summits – *Albrecht Boardroom*

“Mini” Summit deliberations begin. Diana Cline, facilitating

8:15 – 8:45

Review of key concepts and instructions to small groups

8:45 – 10:00

Small group deliberations begin

B. Summit Planners & Action Groups – *Trent Lounge*

Making a successful transition to the action phase: Anticipating & addressing key issues. Jennifer Christian and David Siktberg facilitating

- What to expect and when
- Mini-Manual for Action Groups
- Developing your organization and your action agenda
- Defining success: Action Groups

10:00 – 11:00

Networking break – *Lobby*

11:00 – 12:00

Breakout Sessions

A. New to 60 Summits – *Albrecht Boardroom*

“Mini” Summit continues. Diana Cline facilitating

11:00 – 11:30 – Deliberations continue – small groups start drafting action plans

11:30 – 12:00 – Small groups describe their plans to one another and get feedback

B. Summit Planners & Action Groups – *Trent Lounge*

As a group, we will envision our future; re-examine the definition of success for The 60 Summits Project; acknowledge constraints and financial realities; explore ideas for creating a stable structure for fulfillment; design the Alliance together. – Jennifer Christian & Larry Laufer facilitating

12:00 – 1:00

“Speed Meetings for Innovators” – *Art Gallery*

12:00 – 1:00

Lunch and Dialogue: Building muscle for effective multi-stakeholder approaches. *All participants are encouraged to discuss this key topic at small tables.* – *Grand Hall*

1:00 – 2:30

Breakout Sessions

A. New to 60 Summits – *Albrecht Boardroom*

“Mini-Summit” continues. Diana Cline facilitating

1:00 – 1:15 Small group instructions for Round #2

1:15 – 2:15 Second round of small group deliberations

2:15 – 2:30 Small groups refine action plans

B. Summit Planners – *Pangonis / Potter Conf Room*

Aligning your group with the 60 Summits culture: Multi-stakeholder approach, action orientation, shared vision, partnership, trust, commitment, accountability, forgiveness, and focus on making a positive difference. – Jennifer Christian, facilitating

C. Action Groups – *Trent Lounge*

Collaborative project work sessions. Individuals interested in key topics will meet together to be introduced to some simple “virtual tools” and then begin collaborating on projects across jurisdictional boundaries. (Laptop computers with wireless access will be useful but not required during this session.) David Siktberg & Larry Laufer, facilitating

- I. Normal human reactions & mental illness (remote participation possible via conference call)
- II. Education initiatives
- III. Standardization of information and forms used in SAW/RTW process

2:30 – 3:00 **Networking Break** – *Lobby*

3:00 – 4:00 **Breakout Sessions**

A. New to 60 Summits – *Albrecht Boardroom*

“Mini-Summit” concludes. Diana Cline facilitating

3:00 – 3:15 – Small groups finalize reports

3:15 – 3:45 – Small groups present their action plans to each other

3:45 – 4:00 – Audience Q&A re: action plans; discussion of personal commitments, summary

B. Summit Planners – *Pangonis / Potter Conf Room*

Nailing down two critical aspects of a successful Summit. – Jennifer Christian MD and Sondra Seay, facilitating

- Identifying and inviting the right people
- Building excitement & raising money

C. Action Groups – *Trent Lounge*

Collaborative workgroup projects continue. David Siktberg & Larry Laufer, supporting

4:00 – 4:30 **Breakout Sessions**

A. New to 60 Summits – *Albrecht Board Room*

What’s next for you? Jennifer Christian, MD, facilitating

1. Ideas for doing your part to keep spreading these ideas
2. Benefits of adopting WDP paradigm and becoming part of The 60 Summits Project
3. Future of 60 Summits Project

B. Summit Planners & Action Groups – *Trent Lounge*

Silly & Serious Achievement Awards Session. Diana Cline & David Siktberg facilitating

4:30 – 6:30 pm **Closing Cocktail Reception** – *Grand Hall*

Next steps, next year – Jennifer Christian, MD

Recognition of Risk Innovator & Responsibility Leader award-winners – Matthew Kahn, publisher and Jack Roberts, editor-in-chief of LRP which conducted the awards program.